



103 Scottsville Rd. Rochester, NY 14611 – 585.255.0753 – www.ericdavidmoon.com

Skills Profile:

Advanced knowledge of Adobe Illustrator, Photoshop and InDesign. Proficient in Adobe Flash. Working knowledge of Adobe Fireworks, Dreamweaver and HTML. Basic 3D skills with Maya. Possesses excellent problem solving skills and a meticulous attention to detail. Experience in leadership roles and team building.

Work Experience:

Staff Artist

RIT Center for Campus Life
Rochester, NY

August 2007 – May 2009

- Design posters, banners, tickets and print advertisements for the promotion of CCL sponsored activities.
- Creation of Adobe Flash movies for digital signage.
- Maintain the Center for Campus Life brand image.

Barista

OutFlakes Cereal Bar & Cafe
Rochester, NY

September 2005 – May 2008

- Greet customers and serve delicious coffees, cereals, wraps & smoothies.
- Operate POS terminal.

Apheresis Scheduler

American Red Cross
Rochester, NY

August 2007 – January 2008

- Place outbound calls to customers to schedule plasma and platelet donations.
- Receive inbound calls for appointment cancellations and reschedules.
- Answered donor questions about the Apheresis process.
- Maintained paperwork to ensure donor and patient safety.

Counter Top Fabricator, Draftsman, Junior Estimator

Wood Specialties, Inc.
Webster, NY

November 2000 – November 2004

- Responsible for tracking down potential projects for bid.
- Assemble bids for small and large scale projects.
- Create shop drawings with Auto CAD based on architectural drawings and field measurements.
- Build plastic laminate and wood veneer counter tops.
- Program and execute patterns for a CNC Biesse 50 Point-to-Point.

Tattoo Artist

Extreme Graphix (sub-contractor)
Rochester, NY

May 1997 – September 2000

- Managed 1-2 shops.
- Responsible for maintaining sterility and cleanliness and making customers feel comfortable and safe with their decision.

Education:

Rochester Institute of Technology

Rochester, NY
B.F.A.: Medical Illustration

September 2007 – May 2009

Monroe Community College

Rochester, NY
A.S.: Advertising – Commercial Art (with Distinction)

September 2004 – May 2007

Awards:

SUNY Chancellor's Award for Student Excellence

In recognition of outstanding academic achievement and contributions to the university community.

April 2007

Memberships:

Phi Theta Kappa

International Honor Society of the Two Year College